



The Importance of Retesting in Product Certification

In conformance with industry best practices, the Water Quality Association requires the products it certifies to be retested once every one to five years, depending on product type. In certain cases, retesting on an even more frequent basis may be required. This is because product certification is not a “one and done” type of process, but rather one designed to verify integrity.

Regular retesting of water treatment products as part of the product certification process yield numerous benefits to consumers, manufacturers and the water quality improvement industry as a whole. Here’s why.

Our Industry

1. It demonstrates integrity and credibility.
2. It proactively addresses potential scrutiny over the health and safety of our products.
3. It provides a means for self-regulation.



Manufacturers

1. It can lead to the improvements in the quality of the product itself.
2. It can catch changes to the supply chain that manufacturers may not be aware of or have access to.
3. It can help the manufacturers prove compliance with legislative or regulatory requirements.



Consumers

1. It ensures that a product maintains compliance over time to the standard(s) to which it has been certified.
2. It validates that the product operates as safely and efficiently as when it first became certified.
3. It demonstrates that the product continues to perform as advertised.

